



VINCENT BOZONNET

BUSINESS UNIT & OPERATIONS DIRECTOR

GENERAL MANAGEMENT • P&L • TRANSFORMATION

📍 Paris – Aix-en-Provence

🌐 bozonnet.com/contact

🌐 [linkedin.com/in/vincentbozonnet](https://www.linkedin.com/in/vincentbozonnet)



LANGUAGES

- French: native
- English: fluent (C1)

Operational leader with 20 years of experience in Business Unit management, P&L and B2B platform transformation.

Multi-country organisations (up to 45 team members, ~€8M P&L), transformations in M&A environments — growth and downsizing alike — and protection of value and margin. I align strategic vision, financial performance and on-the-ground execution.

KEY SKILLS

 BU MANAGEMENT & P&L	 STRATEGY & TRANSFORMATION	 PERFORMANCE MANAGEMENT	 SAAS PLATFORMS & DATA	 M&A & INTEGRATION	 CUSTOMER RELATIONS	 LEADERSHIP & MANAGEMENT
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PROFESSIONAL EXPERIENCE

● INDEPENDENT	CONSULTANT – TRANSFORMATION & BUSINESS ACQUISITION	4 deals assessed
● AVIV GROUP <i>Axel Springer</i>	HEAD OF PRODUCT PLATFORM & SUCCESS	€600M rev. supported
● SELOGER GROUP <i>Axel Springer</i>	HEAD OF PRODUCT TRANSFORMATION	-40% digital costs
● LOGIC-IMMO <i>Ouest-France - SPIR</i>	CHIEF OPERATING OFFICER	×3 customers same headcount
● LOGIC-IMMO <i>Ouest-France - SPIR</i>	HEAD OF CUSTOMER SERVICE	Churn -90% customer retention
● SPIR MULTIMEDIA <i>Ouest-France - SPIR</i>	HEAD OF STATISTICS & TRAFFIC MANAGER	1st audit OJD-ACPM
● 7TH BCA <i>French Army</i>	AIDE-DE-CAMP TO THE COMMANDING OFFICER	Defense clearance
● STMICROELECTRONICS	PRODUCTION CONTROLLER	0 scrap €1M batches

INTERESTS

 MOUNTAINS Skiing, mountaineering	 CYCLING	 LITERATURE & HISTORY	 TRAVEL	 DIY Energy & solar	 STRATEGY
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