



VINCENT BOZONNET

TRANSFORMATION & OPERATIONS LEADER

INTEGRATION • STRUCTURING • ADOPTION

- Aix-en-Provence
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LANGUAGES

- French: native
- English: fluent (C1)

I operate in complex, multi-entity environments to structure operations, harmonise organisations and drive transformations with a strong human and business dimension. Curiosity, listening, a taste for challenge and for the field characterise me. I align teams, accelerate projects and create lasting value for organisations and their customers.

TRANSFORMATIONS & M&A INTEGRATIONS

<p>STRATEGIC TRANSFORMATIONS of organisations and platforms</p>	<p>MERGERS & ACQUISITIONS incl. a partial takeover and team rescue</p>	<p>ACQUIRER- & ACQUIREE-SIDE EXPERIENCE understanding operational and human stakes</p>	<p>HARMONISATION OF ORGANISATIONS & OPERATIONS aligning processes, tools and governance</p>	<p>COMPLEX EUROPEAN ENVIRONMENTS multi-entity, multi-site, multi-BU, multi-country</p>
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PROFESSIONAL EXPERIENCE

<p>2025 – Present <i>Aix-Marseille</i></p>	<p>INDEPENDENT – TRANSFORMATION & STRUCTURING ADVISORY Supporting entrepreneurs, assessing acquisition deals and ad-hoc assignments on operational transformation and B2B platforms. Business creation/acquisition training (CCI Aix-Marseille, PCE).</p>	<p>10 entrepreneurs 4 acquisition deals</p>
<p>2022 – 2024 Axel Springer <i>Europe (3 countries)</i></p>	<p>AVIV GROUP – HEAD OF PRODUCT PLATFORM & SUCCESS Contributed to defining the group Target Operating Model and set up cross-functional governance. Drove platform adoption and practice harmonisation in a European multi-BU environment (France, Belgium, Germany).</p>	<p>€600M revenue supported 100K B2B customers +400% automation 1,000 partners</p>
<p>2020 – 2022 Axel Springer <i>France (3 companies)</i></p>	<p>SELOGER GROUP – HEAD OF PRODUCT TRANSFORMATION Operational transformation and rationalisation of tools and processes. Migration of 2 ERPs (incl. SAP) to Salesforce and simplification of business tools (B2B extranets, telephony, etc.) to improve performance and cut support costs.</p>	<p>€350M revenue supported 10 → 4 tools 5 shared offerings -40% P&T costs</p>
<p>2013 – 2019 Ouest-France <i>Europe (6 countries)</i></p>	<p>LOGIC-IMMO – CHIEF OPERATING OFFICER A company of 90 Business Units. Transformed the IT system and Customer Relations and harmonised organisations through successive mergers and separations, including an 18-month consolidation process with Competition Authority clearance.</p>	<p>€105M revenue supported ×3 customers at constant headcount tool costs ÷3</p>

KEY SKILLS

<p>TRANSFORMATION & CHANGE Change management, structuring, adoption</p>	<p>INTEGRATION & M&A Post-M&A, aligning organisations & teams</p>	<p>OPERATIONS & PERFORMANCE Process optimisation, SLA, KPI, efficiency</p>	<p>GOVERNANCE & STEERING Operating models, reporting, data-driven</p>	<p>B2B SAAS PLATFORMS & IT CRM, ERP, API, automation</p>	<p>CUSTOMER EXPERIENCE Customer journeys, quality, satisfaction</p>	<p>LEADERSHIP & MANAGEMENT Team management, cross-functional influence</p>
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INTERESTS

<p>MOUNTAINS Skiing, mountaineering</p>	<p>CYCLING</p>	<p>LITERATURE & HISTORY</p>
<p>TRAVEL</p>	<p>DIY Energy & solar</p>	<p>STRATEGY</p>

EDUCATION & CERTIFICATIONS

- Master's in Economics – University of Aix-Marseille
- Top Management & D.I.S.C. – Krauthammer (Lepaya)
- AMF Certification – Lefebvre Dalloz
- Product Strategy & OKR – Benext
- Data Management – Pramana
- Lean Six Sigma Yellow Belt